

MGT 504 LEC NO2 MCQS

1. Benjamin owns a multimillion-dollar automobile manufacturing firm in Oregon. He is proud of the expert management teams found within his organization. Of the following, which group would most likely be in control of making decisions that are focused on the organization's overall goals and strategy?

- ☐ a. Production employees
- ☐ b. Production managers
- ☐ c. **Top management**
- ☐ d. First line managers

2. An organization's mission or official goals statement serves many purposes. Acting as a _____ is considered to be one of the primary purposes for this type of organizational instrument.

- ☐ a. **communication tool**
- ☐ b. shareholder's guideline
- ☐ c. first line manager's tool
- ☐ d. middle management guideline

3. Operative goals designate the ends sought by an organization through the efficient utilization of its operating procedures. They represent the actual goals achieved rather than those that are stated within a mission statement. _____ are a reflection of the goals for growth and output volume.

- ☐ a. Market standing goals
- ☐ b. Productivity goals
- ☐ c. Resource allocation goals
- ☐ d. **Overall performance goals**

4. An organizational strategy is a plan for interacting with the competitive environment to achieve those goals desired by the organization.

- ☐ a. **True**
- ☐ b. False
5. Michael Porter is attributed with introducing a strategy framework, which describes four possible strategies managers may engage in, in order for the organization to remain harmonious with its external environment.
- ☐ a. True
- ☐ b. **False**
6. The ZZY Corporation engages in marketing its products to all consumers at a price that is several dollars per item less than any of its competitors. This type of implemented strategy is best identified as a _____ strategy.
- ☐ a. differentiation
- ☐ b. **low-cost leadership**
- ☐ c. focused differentiation
- ☐ d. focused low-cost leadership
7. In the integrated effectiveness model, a/an _____ emphasis blends the values of an internal focus with a flexible structure.
- ☐ a. open systems
- ☐ b. internal process
- ☐ c. rational goal
- ☐ d. **human relations**
8. An analyzer strategy, according to Miles & Snow's Typology, is one that seeks to respond to environmental threats and opportunities in a situation-to-situation fashion. Often times, organizations engaging this type of strategy do not have a guiding mission or goal.
- ☐ a. True
- ☐ b. **False**

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9. Alex is a top-level manager for the CCP Corporation. His organization utilizes one of the contingency approaches for measuring the achievement of its desired levels of output. Which of the following would best identify the type of approach implemented by the CCP Corporation?

- ☒ a. **Goal approach**
- ☐ b. internal process approach
- ☐ c. Resource-based approach
- ☐ d. rational goal approach

10. The internal process approach is impacted by such indicators of organizational effectiveness as its ability to respond to changes in the environment and its bargaining position.

- ☐ a. True
- ☒ b. **False**