

FINAL TERM EXAMINATION

Fall 2009

STA630- Research Methods (Session - 1)

Question No: 1 (Marks: 1) - Please choose one

Research method is applicable in all of the following fields, Except.

- ▶ Health care
- ▶ Business
- ▶ Government offices
- ▶ Religion

Page #1

Educators, administrators, government officials, business leaders, human service providers, health care professionals, regularly use social research findings in their jobs.

Question No: 2 (Marks: 1) - Please choose one

Which of the following statements is false about variables?

- ▶ Discrete variables allow measurement of an infinite number of fractions of units of measurement.
- ▶ Discrete variables can only have whole number values.
- ▶ Continuous numbers can only have whole number values.
- ▶ Continuous measures do not allow for scores that fall between two number values.

REF:

http://www.uk.sagepub.com/breakwell/downloads/mcq/mcq_03/mcq_03.htm

Question No: 3 (Marks: 1) - Please choose one

A

variable that is presumed to cause a change in another variable is known as:

- ▶ Discontinuous variable
- ▶ Dependent variable
- ▶ Independent variable
- ▶ Intervening variable

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Question No: 4 (Marks: 1) - Please choose one

Which of the following statements best defines hypothesis?

- ▶ A quantitative study.
- ▶ A tentative prediction of the results of the research.
- ▶ A qualitative research design.
- ▶ The operational definition of the study.

http://wps.prenhall.com/chet_airasian_edresearch_8/38/9865/2525651.cw/content/index.html

Q#24

Question No: 5 (Marks: 1) - Please choose one

Which of the following is the BEST hypothesis?

- ▶ Students taking formative quizzes will perform better on exams at the end of the chapter than students not taking these quizzes.
- ▶ Taller students will have higher test scores than shorter students.
- ▶ Students taught in a cooperative group setting should do better than students in a traditional class.
- ▶ Students using laptops will do well.

http://wps.prenhall.com/chet_airasian_edresearch_8/38/9865/2525651.cw/content/index.html

Q#25

Question No: 6 (Marks: 1) - Please choose one

Which of the following is the characteristic/s of Hypotheses in qualitative research studies?

- ▶ Hypotheses are very specific and stated prior to beginning the study.
- ▶ Hypotheses are never used.
- ▶ Hypotheses are often generated as the data are collected, interpreted, and analyzed.
- ▶ Hypotheses are always stated after the research study has been completed.

REF:

<http://www.southalabama.edu/coe/bset/johnson/mcq/mc3.htm>

Q#24

Question No: 7 (Marks: 1) - Please choose one

formal statement of the research question or “purpose of research study” generally:

- ▶ Is made prior to the literature review
- ▶ Is made after the literature review
- ▶ Will help guide the research process
- ▶ Is made before or after literature review

<http://www.southalabama.edu/coe/bset/johnson/mcq/mc3.htm>

Q#18

Question No: 8 (Marks: 1) - Please choose one

Which of the following refers to "A review that only demonstrates familiarity with an area is rarely published but it often is part of an educational program is which type of review"?

- ▶ Integrative review
- ▶ Theoretical review
- ▶ Self-study review
- ▶ Historical review

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1. *Self-study reviews increase the reader's confidence. A review that only demonstrates*

familiarity with an area is rarely published but it often is part of an educational program. In addition to giving others confidence in a reviewer's command of field, it has the side benefit of building the reviewer's self confidence.

Question No: 9 (Marks: 1) - Please choose one

Quantitative research has been criticised because:

- ▶ The reliance on instruments and procedures makes it high in ecological validity.
- ▶ The measurement process suggests a spurious and artificial sense of accuracy.
- ▶ It underestimates the similarities between objects in the natural and social worlds.
- ▶ It has no validity.

<http://www.oup.com/uk/orc/bin/9780199202959/01student/cqs/ch06/>

Q#8

Question No: 10 (Marks: 1) - Please choose one

Internal consistency estimates of reliability such as the KR-20 or Cronbach's alpha are used more frequently than other estimates such as test-retest or parallel forms because internal consistency estimates;

- ▶ Are easily calculated.
- ▶ Require only one administration of a test.
- ▶ Are more accurate than all other types of estimates.
- ▶ Are usually higher.

http://wps.prenhall.com/chet_airasian_edresearch_7/5/1489/381232.cw/index.html

Q#5

Question No: 11 (Marks: 1) - Please choose one

Which of the following functions is performed by the Nominal scale?

- ▶ Categorize
- ▶ Distance
- ▶ Order
- ▶ Unique origin

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Question No: 12 (Marks: 1) - Please choose one

Categorical measures are forms of measurement classified as;

- ▶ Measures that reflect quantitative differences.
- ▶ Measures that reflect qualitative differences.
- ▶ Measures that do not require mutual exclusivity or exhaustiveness when devising a measuring system.
- ▶ Rationale measures.

http://www.uk.sagepub.com/breakwell/downloads/mcq/mcq_03/mcq_03.htm

Q#2

Question No: 13 (Marks: 1) - Please choose one

Which of the following statements relates to concurrent validity?

- ▶ The measure apparently reflects the content of the concept in question.
- ▶ A criterion is employed on which cases are known to differ.
- ▶ A future criterion is employed on which cases are known to differ.
- ▶ A measure is gauged by comparing it to measures of the same concept developed through other methods.

<http://www.oup.com/uk/orc/bin/9780199284986/01student/cqs/ch06/>

Q#4

Question No: 14 (Marks: 1) - Please choose one

measure is consistent over multiple occasions, it has:

If a

- ▶ Inter-rater reliability
- ▶ Construct validity
- ▶ Internal validity
- ▶ Test-retest reliability

Page#57

Test-Retest Reliability

Used to assess the consistency of a measure from one time to another.

Test-Retest Reliability

n Procedure

Measure the same individuals at two points in time and then calculate the correlation coefficient between the first and second test scores

To test the reliability of an intelligence test, the test is given to a group of people on one day and again a week later

Question No: 15 (Marks: 1) - Please choose one

validity of a measure refers to which of the following?

The

- ▶ Consistency of the measurement
- ▶ Particular type of construct specification
- ▶ Comprehensiveness with which it measures the construct
- ▶ Accuracy with which it measures the construct

http://books.google.com/books?id=osJ83m1x1cUC&pg=PA138&dq=validity+of+a+measure+refers&hl=en&ei=KH40Td3bFdDO4gbpzMzGDg&sa=X&oi=book_result&ct=result&resnum=5&ved=0CDcQ6AEwBA#v=onepage&q=validity%20of%20a%20measure%20refers&f=false

Question No: 16 (Marks: 1) - Please choose one

which of the following types of interview, questions are already prepared?

In

- ▶ Telephonic interview
- ▶ Personal interview
- ▶ Unstructured interview

► Structured interview

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Information is obtained in a structured conversation in which the interviewer asks prearranged questions and records answers, and the respondent answers.

Question No: 17 (Marks: 1) - Please choose one

Which of the following is NOT an example of a problem with using survey research to investigate behaviour?

- Respondents tend to answer by giving the most socially desirable answer.
- Respondents may inadvertently omit key terms in the question.
- Respondents may not give an honest reply to what they see as a threatening question.
- Respondents may be unwilling to reveal information as they believe they are likely to be identified.

<http://www.oup.com/uk/orc/bin/9780199284986/01student/cqs/ch11/>

Q#1

Question No: 18 (Marks: 1) - Please choose one

Which of the following statements might assist response rates?

- Please photocopy the questionnaire five times and pass on to your work colleagues.
- Please make sure that the questionnaire is completed with a fountain pen.
- Please read the attached journal article on the ontological foundations of positivism prior to completing the questionnaire.

► Please put the completed questionnaire in the enclosed stamped addressed envelope and place in the mail out tray.

<http://www.oup.com/uk/orc/bin/9780199284986/01student/cqs/ch09/>

Q#3

Question No: 19 (Marks: 1) - Please choose one

After you locate a source, you should write down all details of the reference, except;

- Volumes
- Full names of the authors
- Titles
- Price

Page 29

After you locate a source, you should write down all details of the reference (full names of the authors, titles, volumes, issue, pages)

Question No: 20 (Marks: 1) - Please choose one

small scale trial run of a particular item is called _____.

- Test Run
- Pilot test
- Post hoc test
- T test

The

Page#80

Pilot testing also called pre-testing means small scale trial run of a particular component, here we are referring to pilot testing of the questionnaire.

Question No: 21 (Marks: 1) - Please choose one

Which of the following provides insight into the complexity of using interviews?

- ▶ Potential influence of gender or cultural differences between interviewer and interviewee
- ▶ The accuracy of the interviewee's responses
- ▶ The different semantic meanings of the language being used
- ▶ Accuracy, influences and language used

http://wps.prenhall.com/chet_airasian_edresearch_7/5/1489/381400.cw/index.html

Question No: 22 (Marks: 1) - Please choose one

Ms.

K sampled the brightest students in the fifth grade at her school. She observed them in their classes at school and as they interacted with teachers and students when on campus. Her observation can be characterized as which of the following?

- ▶ Historical research
- ▶ Typical case sampling
- ▶ Totally structured
- ▶ Naturalistic

http://wps.prenhall.com/chet_airasian_edresearch_7/5/1489/381347.cw/index.html

Q#6

Question No: 23 (Marks: 1) - Please choose one

Which of the following could indicate a statistically significant correlation?

- ▶ 0.12
- ▶ 0.34
- ▶ -0.45
- ▶ Either .34 or -.45

http://wps.prenhall.com/chet_airasian_edresearch_7/5/1490/381653.cw/index.html

Q#8

Question No: 24 (Marks: 1) - Please choose one

Which of the following involves getting an initial sense of the data by considering field notes, transcripts, or observer comments?

- ▶ Data management
- ▶ Reading and memoing
- ▶ Describing the content and participants
- ▶ Classifying and interpreting

http://wps.prenhall.com/chet_airasian_edresearch_7/5/1490/381473.cw/index.html

Q#6

Question No: 25 (Marks: 1) - Please choose one

Which of the following is NOT a strategy that can guide data interpretation?

- ▶ Pay attention to your topic or research focus as it will help guide your selection of important parts of your data.
 - ▶ Examine categories with large amounts of data as they are likely identifying important concepts.
 - ▶ Examine existing studies related to your topic to identify potential interpretative frameworks.
 - ▶ Pay attention to your preconceived notions of the meaning of the data as it reflects a "grounded" perspective.
-

Q#3

Question No: 26 (Marks: 1) - Please choose one

A researcher believes that the effects of a treatment will be different for males and females. Which one is the best method to test this possible interaction?

- ▶ Single-subject design
- ▶ Factorial design
- ▶ Time-series design
- ▶ Quasi-experimental design

http://wps.prenhall.com/chet_airasian_edresearch_7/5/1491/381820.cw/index.html

Q#17

Question No: 27 (Marks: 1) - Please choose one

The best single-subject design to use, when it would be unethical to discontinue treatment indefinitely, would likely be:

- ▶ A-B-A-B
- ▶ A-B
- ▶ A-B-A
- ▶ Quasi-experimental

http://wps.prenhall.com/chet_airasian_edresearch_7/5/1491/381820.cw/index.html

Q#19

Question No: 28 (Marks: 1) - Please choose one

Which term technically describes a situation in which an observer's work in a first-grade classroom disrupts the normal routines due to the curiosity of the students?

- ▶ Observer effect
- ▶ Participant effect
- ▶ Nonparticipant bias
- ▶ Observer bias

http://wps.prenhall.com/chet_airasian_edresearch_7/5/1489/381347.cw/index.html

Q#19

Question No: 29 (Marks: 1) - Please choose one

If the researcher promises anonymity to research participants, what can he **not** use?

- ▶ Questionnaires.

- ▶ Participant observation
- ▶ Self-report research
- ▶ Cross-sectional research

http://wps.prenhall.com/chet_airasian_edresearch_7/5/1490/381582.cw/index.html

Q#18

Question No: 30 (Marks: 1) - Please choose one

Which component of a research report contains information about the topic studied, literature review, hypotheses, participants, instruments, procedures, results, and discussion?

- ▶ Preliminary pages
- ▶ Main body
- ▶ Method
- ▶ Discussion

http://wps.prenhall.com/chet_airasian_edresearch_8/38/9872/2527359.cw/index.html

Q#3

Question No: 31 (Marks: 1) - Please choose one

Which of the following represents the correct order for five main sections of a dissertation?

- ▶ Conclusion, Introduction, Methods, Literature Review, Results.
- ▶ Methods, Results, Conclusion, Literature Review, Introduction.
- ▶ Literature Review, Results, Methods, Introduction, Conclusion.
- ▶ Introduction, Literature Review, Methods, Results, Conclusion.

<http://www.oup.com/uk/orc/bin/9780199284986/01student/cqs/ch03/>

Q#10

Question No: 32 (Marks: 1) - Please choose one

A

focus group session is ideally for;

- ▶ 1 hour
- ▶ 1 and half hour
- ▶ 2 hours
- ▶ More than 2 hours

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For duration, a focus group session typically lasts up to an hour and a half.

Question No: 33 (Marks: 1) - Please choose one

Which of the following refers to the partials replicate or reproduce the same relationship that existed in the bivariate table before considering the control variable?

- ▶ Replication pattern
- ▶ Specification pattern
- ▶ Suppressor variable pattern
- ▶ Negative linear relationship

Page#110

The replication pattern is the easiest to understand. It is when the partials replicate or reproduce the same relationship that existed in the bivariate table before considering the control variable. It means that the control variable has no effect.

Question No: 34 (Marks: 1) - Please choose one

Which of the following is not a way to manipulate an independent variable?

- ▶ Random technique
- ▶ Amount technique
- ▶ Type technique
- ▶ Presence technique

<http://www.southalabama.edu/coe/bset/johnson/mcq/mc9.htm>

Q#8

Question No: 35 (Marks: 1) - Please choose one

Which of the following could be used for randomly assigning participants to groups in an experimental study?

- ▶ Split-half
- ▶ Even versus Odd numbers
- ▶ Use a list of random numbers or a computer randomization program
- ▶ Let the researcher decide which group will be the best

<http://www.southalabama.edu/coe/bset/johnson/mcq/mc9.htm>

Q#15

Question No: 36 (Marks: 1) - Please choose one

Which of the following designs does an excellent job of controlling for rival hypotheses that threaten the internal validity of an experiment?

- ▶ Posttest-only design with nonequivalent groups
- ▶ Posttest-only control-group design
- ▶ Pretest-posttest control-group design
- ▶ Posttest-only design without nonequivalent groups

<http://www.southalabama.edu/coe/bset/johnson/mcq/mc9.htm>

Q#18

Question No: 37 (Marks: 1) - Please choose one

In an experimental research study, the primary goal is to isolate and identify the effect produced by which of the following?

- ▶ Dependent variable
- ▶ Extraneous variable
- ▶ Independent variable
- ▶ Confounding variable

<http://www.southalabama.edu/coe/bset/johnson/mcq/mc9.htm>

Q#23

Handouts page#112

Question No: 38 (Marks: 1) - Please choose one

What is the particular advantage of secondary analysis to business students?

- ▶ It is less challenging intellectually
- ▶ It guarantees positive results
- ▶ It is less expensive and less time consuming than primary analysis
- ▶ It enables students to gain experience of the workplace

<http://www.oup.com/uk/orc/bin/9780199284986/01student/cqs/ch13/>

Q#2

Question No: 39 (Marks: 1) - Please choose one

Why do many data sets used for secondary analysis, contain high quality data?

- ▶ Because the data is presented attractively
- ▶ Because rigorous sampling procedures are commonly used
- ▶ Because the data sets focus on specific regions and issues
- ▶ Because the data is kept confidential

<http://www.oup.com/uk/orc/bin/9780199284986/01student/cqs/ch13/>

Q#3

Question No: 40 (Marks: 1) - Please choose one

Which of the following types of analysis can be done using secondary analysis?

- ▶ The analysis of specific subgroups
- ▶ Longitudinal analysis
- ▶ Cross-cultural analysis
- ▶ All of the given options

<http://www.oup.com/uk/orc/bin/9780199284986/01student/cqs/ch13/>

Q#4

Question No: 41 (Marks: 1) - Please choose one

When an interviewer unintentionally and mistakenly checks the wrong response on a checklist during an interview, this is an example of:

- ▶ Social desirability bias
- ▶ Interviewer error
- ▶ Interviewer cheating
- ▶ Sponsorship bias

http://books.google.com.pk/books?id=BJil19CAGQwC&pg=PA393&dq=Interviewer+cheating&hl=en&ei=c3YhTazRIoGaOvDHZJ0J&sa=X&oi=book_result&ct=result&resnum=4&ved=0C DIQ6AEwAw#v=onepage&q=Interviewer%20cheating&f=false

Question No: 42 (Marks: 1) - Please choose one

When an interviewer asks the respondent to state which of six salary categories represents his gross income the previous year, this is an example of a:

- ▶ **Social desirability question**
 - ▶ Disguised question
 - ▶ Structured question
 - ▶ Unstructured question
-

Question No: 43 (Marks: 1) - Please choose one

"Can you tell me more about what you mean by that?" is an example of:

- ▶ A mall intercept
 - ▶ **A probe**
 - ▶ A self-administered questionnaire
 - ▶ All of the given options
-

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Question No: 44 (Marks: 1) - Please choose one

Interviews with respondents that take place in shopping malls are called:

- ▶ Interviewer influence
 - ▶ Mixed-mode surveys
 - ▶ Protesting
 - ▶ **Mall intercept interviews**
-

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Personal interviews conducted in shopping malls are referred to as mall intercept interviews.

Question No: 45 (Marks: 1) - Please choose one

A

questionnaire that collects information that is valid is said to be:

- ▶ Reliable
 - ▶ Relevant
 - ▶ Balanced
 - ▶ **Accurate**
-

Question No: 46 (Marks: 1) - Please choose one

All

of the following are guidelines that help prevent the most common mistakes in designing questions **EXCEPT**:

- ▶ Avoid complexity

- ▶ Avoid personal questions
 - ▶ Avoid leading questions
 - ▶ Avoid double-barreled questions
-

Page #78

Question No: 47 (Marks: 1) - Please choose one

When a respondent in a personal interview is asked questions about shopping at a specific department store in the shopping mall, and then is asked general questions about shopping at that mall, what type of mistake has been made in questionnaire design?

- ▶ **Double-barreled effect**
 - ▶ Filter effect
 - ▶ Loaded effect
 - ▶ Order bias
-

Page 78

Question No: 48 (Marks: 1) - Please choose one

Which of the following is a non probability sampling technique in which an experienced individual selects the sample based on his or her judgment about some appropriate characteristics required of the sample member?

- ▶ Subjective sample
- ▶ Stratified sample
- ▶ **Judgment sample**
- ▶ Cluster sample

Judgment Sampling

· Also called purposive sampling
· An experienced individual selects the sample based on his or her judgment about some appropriate characteristics required of the sample member

<http://cvlearn.com/Documents/Sample%20Designs%20and%20Sampling%20Procedures.pdf>

Question No: 49 (Marks: 1) - Please choose one

In

which type of sampling is a sub sample drawn using simple random sampling within each stratum?

- ▶ Cluster sampling
- ▶ **Stratified sampling**
- ▶ Systematic sampling
- ▶ Convenience sampling

Page#94

Hence in stratified random sampling a sub sample is drawn utilizing simple random sampling within each stratum. (Randomization is not done for quota sampling).

Question No: 50 (Marks: 1) - Please choose one

When a field interviewer records an impossible answer (e.g. birth date: 1850), this means that the data need to be:

- ▶ Coded
- ▶ Deleted
- ▶ Edited
- ▶ None of the given options

Page#97

Editing

Occasionally, a fieldworker makes a mistake and records an improbable answer (e.g., birth year: 1843) or interviews an ineligible respondent (e.g., someone too young to qualify).

Question No: 51 (Marks: 1) - Please choose one

All

of the following are software packages that can be used for data analysis **EXCEPT**:

- ▶ SPSS
- ▶ SAS
- ▶ Excel
- ▶ Word

<http://www.statstutorials.com/>

Question No: 52 (Marks: 1) - Please choose one

When initial subjects are selected randomly and additional subjects are obtained from recommendations of names from the initial subjects, this sampling technique is called:

- ▶ Judgment sample
- ▶ Snowball
- ▶ Convenience sample
- ▶ Cluster sample

Page#91

And also here is link

[http://wiki.answers.com/Q/You are in charge of promoting a new flavor of toothpaste yet to be produced in a toothpaste manufacturing unit Which sampling techniques will you use to get the required data from a population](http://wiki.answers.com/Q/You_are_in_charge_of_promoting_a_new_flavor_of_toothpaste_yet_to_be_produced_in_a_toothpaste_manufacturing_unit_Which_sampling_techniques_will_you_use_to_get_the_required_data_from_a_population)

Snowball sampling relies on referrals from initial subjects to generate additional subjects. While this technique can dramatically lower search costs, it comes at the expense of introducing bias because the technique itself reduces the likelihood that the sample will represent a good cross section from the population.

Question No: 53 (Marks: 1) - Please choose one

When a local television station sends a crew to interview joggers in the Iqbal park on a beautiful spring day, this represents what type of sample?

- ▶ Cluster sample
- ▶ Convenience sample
- ▶ Multistage area sample
- ▶ Systematic sample

Page#90

Question No: 54 (Marks: 1) - Please choose one

In a typical line graph, the _____ variable is shown on the vertical y-axis and the _____ variable is shown on the horizontal x-axis.

- ▶ Dependent; independent
- ▶ Ratio; nominal
- ▶ Independent; dependent
- ▶ Primary; secondary

http://books.google.com.pk/books?id=ifLei-KbC_cC&pg=PA77&lpg=PA77&dq=In+a+typical+line+graph+independent+variable+is+shown+on+the+vertical+y-axis&source=bl&ots=nCL5LJbF3b&sig=2HUGkg9kdwDpKbOXK6uNi-Miymk&hl=en&ei=WBEmTcLZM4_zsgbbna3WAg&sa=X&oi=book_result&ct=result&resnum=7&ved=0CEIQ6AEwBg#v=onepage&q=Line%20graphs&f=false

Question No: 55 (Marks: 1) - Please choose one

Which of the following means that there is an alternative explanation beyond the experimental variables for any observed differences in the dependent variables?

- ▶ Confound
- ▶ Interaction
- ▶ Randomization
- ▶ Repeated measures

Page #112

Question No: 56 (Marks: 1) - Please choose one

Which experimental design has the following symbols: O1 X O2?

- ▶ Solomon four-group design
- ▶ Static group design
- ▶ One-group pretest-posttest design
- ▶ None of the given options

Page#118

Question No: 57 (Marks: 1) - Please choose one

Which of the following is critical when conducting experimental research because it allows researchers to return subjects to normal?

- ▶ Manipulation check
 - ▶ Cohort analysis
 - ▶ Debriefing
 - ▶ Deception
-

Question No: 58 (Marks: 1) - Please choose one

of the following elements of Observation is/are included in Non Reactive research **EXCEPT:** All

- ▶ Count Behaviors
 - ▶ Time Duration
 - ▶ External Appearance
 - ▶ Other Records
-

Page#124

Question No: 59 (Marks: 1) - Please choose one

Which of the following is an advantage of focus group interviews?

- ▶ Provide multiple perspectives
- ▶ Low degree of scrutiny
- ▶ Inexpensive
- ▶ Easy to use for sensitive topics

Page#156

The primary advantage of focus groups is its ability to quickly and inexpensively grasp the core issues of the topic.

<http://www.webcredible.co.uk/user-friendly-resources/web-usability/focus-groups.shtml>

Question No: 60 (Marks: 1) - Please choose one

Which of the following is the ideal size of a focus group?

- ▶ 1-2 participants
- ▶ 3-5 participants
- ▶ 6-12 participants
- ▶ 12-20 participants

Page#152

A focus group discussion is a group discussion of 6-12 persons guided by a facilitator, during which group members talk freely and spontaneously about a certain topic.

Question No: 61 (Marks: 1) - Please choose one

The written set of guidelines that describes an outline of topics to be covered by a focus group moderator is called a:

► **Discussion guide**

- Concept test
- Case study
- All of the given options

<http://www.answers.com/topic/focus-group>

A focus group is a marketing research tool in which a small group of people (typically eight to ten individuals) engages in a roundtable discussion of selected topics of interest in an informal setting. The focus group discussion is typically directed by a moderator who guides the discussion in order to obtain the group's opinions about or reactions to specific products or marketing-oriented issues, known as test concepts.

Question No: 62 (Marks: 1) - Please choose one

In a

prepared report, which of the following comes first?

► **Title fly page**

- Executive summary
- Table of contents

► Title page

Page#159

Question No: 63 (Marks: 1) - Please choose one

In a

prepared report, what should follow the discussion section?

- Tables
- Title page
- **References**

► Abstract

Page#160

Question No: 64 (Marks: 1) - Please choose one

Constructing a detailed moderator's outline for use during the focus group interviews involves extensive discussions among the _____, _____, and _____.

- Researcher; moderator; and respondents
- **Researcher; client; moderator**
- Researcher; client; respondent
- Client; respondent; moderator

http://books.google.com.pk/books?id=TKb8iORscegC&pg=PA148&lpg=PA148&dq=the+focus+group+interviews+involves+extensive+discussions+among+the+Researcher%3B+client%3B+moderator&source=bl&ots=xSwWEZTa6W&sig=Ur9N5kXYtI6unyNRbS5m3OFvTx4&hl=en&ei=8vAyTaeGKt3NjAeipeSoCg&sa=X&oi=book_result&ct=result&resnum=1&ved=0CBQQ6AEwAA#v=onepage&q=the%20focus%20group%20interviews%20involves%20extensive%20discussions%20among%20the%20Researcher%3B%20client%3B%20moderator&f=false

