

Question # 1 of 20 (Start time: 07:21:36 PM) Total Marks: 1

Which of the following is raw material and has no meaning in and of itself?

Select correct option:

Knowledge

Data

Information

wisdom

Question # 2 of 20 (Start time: 07:21:58 PM) Total Marks: 1

Which of the following is not a three dimension of knowledge management?

Select correct option:

Effectiveness

Innovation

Efficiency

Performance

Question # 3 of 20 (Start time: 07:23:06 PM) Total Marks: 1

Fair market value of assets and liabilities taken individually or aggregated into classes represents which of the following approaches of value indication?

Select correct option:

cost approach

income approach

market approach

knowledge value added approach

Question # 4 of 20 (Start time: 07:24:35 PM) Total Marks: 1

Which of the following is the study of the principles of valid Inference and demonstration?

Select correct option:

Logic

Fact

Argument

Rule

Question # 5 of 20 (Start time: 07:25:59 PM) Total Marks: 1

"Codified" knowledge is also called:

Select correct option:

Explicit knowledge

Tacit knowledge

Technical knowledge

Scientific knowledge

Question # 6 of 20 (Start time: 07:26:57 PM) Total Marks: 1

Knowledge possessed by a large number of people and easily transferable is known as?

Select correct option:

Specific Knowledge

General Knowledge

Tacit Knowledge

Procedural knowledge

Question # 7 of 20 (Start time: 07:27:15 PM) Total Marks: 1

A system in which participant exchange a scare unit for present or future value is known as?

Select correct option:

Knowledge market

Intellectual market

Product market

None of the given options

Question # 8 of 20 (Start time: 07:28:42 PM) Total Marks: 1

What are the characteristics of resources?

Select correct option:

Tangible

Intangible

Depreciable

All of the given

Question # 9 of 20 (Start time: 07:30:03 PM) Total Marks: 1

In agrarian age people worked as?

Select correct option:

Hunters

Farmers

Labour

Both a & b

Question # 10 of 20 (Start time: 07:30:43 PM) Total Marks: 1

Which of the following knowledge characteristic “can be summarized for easier handling and can be packaged into small physical formats”?

Select correct option:

Expandable

Compressible

Transportable

Diffusive

Question # 11 of 20 (Start time: 07:31:41 PM) Total Marks: 1

Which of them is a form used by organizations to store their knowledge?

Select correct option:

Database

Files

Notepads

All of the given options

Question # 12 of 20 (Start time: 07:32:53 PM) Total Marks: 1

In an advertising agency, which of the following employees is involved in least knowledge work?

Select correct option:

Creative Director

Finance Director

Concept/Copy Writer

Front Desk Officer

Question # 13 of 20 (Start time: 07:33:39 PM) Total Marks: 1

Knowledge management comprises of all the given factors except

Select correct option:

Ideas

Materials

Imaginations

Documents

Question # 14 of 20 (Start time: 07:35:05 PM) Total Marks: 1

“Baking a pie” is an example of which of the following knowledge?

Select correct option:

Semantic knowledge

Procedural knowledge

Declarative knowledge

Tacit knowledge

Question # 15 of 20 (Start time: 07:36:20 PM) Total Marks: 1

All of the following are the Skandia forms of capital EXCEPT

Select correct option:

Human capital

Structural Capital

Intellectual capital

Social Capital

Question # 16 of 20 (Start time: 07:37:52 PM) Total Marks: 1

Learning curves includes all of the following EXCEPT:

Select correct option:

Learning can manifests itself

Learning by example

Learning by doing

Learning about

Question # 17 of 20 (Start time: 07:39:13 PM) Total Marks: 1

Which of the following can not considered as knowledge worker?

Select correct option:

Software designer

System analyst

Supervisor

Electronic engineer

Question # 18 of 20 (Start time: 07:39:42 PM) Total Marks: 1

Which of the following pair is rightly connected?

Select correct option:

Total Quantity Management -----TQM

Business Plan Reengineering ----- BPR

System Change Management ----- SCM

Information and Communications Technology ----- ICT

Question # 19 of 20 (Start time: 07:40:25 PM) Total Marks: 1

Which of the following writers describe a fundamental underlying trend for shaping the future?

Select correct option:

Philip Kotler

William Jefferson

Gitman Shaw

John Naisbitt

Question # 20 of 20 (Start time: 07:41:09 PM) Total Marks: 1

Knowledge Management does not deal with the

Select correct option:

Application of knowledge

Dissemination of knowledge

Limited access of knowledge

Sharing of knowledge