

www.vchowk.com

THANKS TO Rizwan Manzoor

Overseas student Saudi Arabia

Q1-How can you predict the culture of any country by its political situation? 5 marks

Q2-One case study in which I have to explain brand image by consideration of new pavalian theory 3 marks

3-Purchasing decision of shampoo brand by using high involment and low involment product. 5 marks

4- sociall mobility in Pakistan is very low ,is this situation is suitable for companies in Pakistan? Give three arguments 5 marks.

5- your father play role as a opinion leader but you have more knowledge about specific product than your father will you purchase that product? 5 marks

6-is spokes person credibility can sabotage message itself? 5 marks

7- Right now what you think. are the cultures of different countries world are becoming similar or different? 5 marks.

Other questions I forget